

Call For Papers

College Teaching Methods and Styles Journal

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Special Issue

“Undergraduate Student Research in Business”

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This special issue of College Teaching Methods and Styles Journal presents an opportunity for undergraduate students and their faculty mentors to showcase their research. Submissions by undergraduate students and their faculty mentors in all areas of business are welcome.

- Accounting
- Economics
- Finance
- Management
- Marketing
- Business Pedagogy
- Business Ethics
- CSR DSS/AI/Expert Systems
- E-Commerce
- Ethics and Sustainability
- Information Security
- Information Systems
- International Business
- Knowledge Management
- Manufacturing Management
- Marketing/OM/IS Interface
- Sales
- Advertising
- MS/OR: Techniques, Models and Applications
- New Product Development and Project Management
- Organizational Behavior/Organizational Theory
- Quality
- Service Management
- Statistics and Decision Analysis
- Strategy and Policy
- Supply Chain Management

Case studies, conceptual and empirical research papers would be appropriate for submission. The editors would be glad to respond to early queries that could lead to potential submissions.

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For more details: http://www.cluteinstitute.com/CTMS_Main.htm